

FUNDRAISING IDEAS

PEOPLE WHO'VE SHAVED BEFORE WILL TELL YOU THAT THE BEST WAY TO FUNDRAISE IS BY ASKING FOR SPONSORSHIP FROM FRIENDS, FAMILY, NEIGHBOURS, WORK COLLEAGUES, SUPPLIERS, CLIENTS, IN FACT ANYONE YOU KNOW!



Fundraising can be a challenging, but fun and rewarding experience. Here are some tips designed to help you to maximise your enjoyment and achievement through this great event. They are suggestions only, but they will help!

TOP TIP: DON'T BE SHY... ASK!

THE ANSWER IS ALWAYS NO UNTIL YOU ASK, SO WHAT HAVE YOU GOT TO LOSE? REMEMBER IT'S FOR A GREAT CAUSE, SO DON'T HOLD BACK!

MORE TIPS:

- Set yourself a target and write something really motivating on your Profile page on our website. It will help you to keep going and make your sponsors more generous!
- Organise challenges between offices, regions, business units or departments at work.
- Encourage your boss to become a "celebrity head" by putting a price on his/her head and promising to shave or colour when a certain fundraising level is achieved.
- Make your shave event the focus of Friday lunch or after work drinks.
- Provide a lucky dip, raffles, rewards or incentives for those who participate or raise the most money.
- Ask your business to donate a "paid day off" for a staff member – sell tickets in a raffle at work where the winner gets a paid day off work.
- Impose a fine day for people who do not participate in a coloured hair/dress themed day.
- Have a movie and barbecue night. Invite friends over and get them to make a tax deductible donation.
- Games and Supper Night: Have an evening of board games with Supper and have your guests make a tax deductible donation.
- Hold a shave or save campaign – colour your hair first then only shave if you reach your target!
- Make up your own posters with your photo and put them up at work, at school even at home!
- Use the computer to mock up a photo showing how you might look with no hair – it will inspire your sponsors who will want to see the real thing!
- Send emails and SMS messages reminding friends of the date of your shave – it's a great way to prompt them to sponsor you.

